



# Disha and SLC of IQAC Hansraj College, University of Delhi

presents

An add-on 40-hour online training program [SLC-37]

## GEN AI IN MANAGEMENT

### CHIEF PATRON

**Prof (Dr.) Rama**  
Principal, Hansraj College

### PATRON

**Prof. Vaibhav Chaudhary**  
IIT B (India), UNICAMP (Brazil), NHH (Norway)

### SLC CONVENOR

Dr. Pooja Arora

### COURSE CONVENOR

Dr. Manisha Saini

### COURSE CO-CONVENOR

Mr. Suyash Kumar

### GUEST PROFESSORS

**Prof. Preet Deep Singh**  
DU (India), IIM A (India)

**Prof. Shiva Venkatraman**  
IIT B (India), Purdue (USA),  
MIT (USA)

**Prof. Niteesh Kumar**  
DU (India), MNNIT (India)

**Prof (Dr.) Baljeet Kaur**  
DU (India)

**Prof (Dr.) Preeti Dharmarha**  
DU (India)

**Prof. Alka Kacker**  
DU (India), Oxford (UK)

|                                                  |                   |
|--------------------------------------------------|-------------------|
| <b>Module 1: Introduction to AI</b>              | <b>( 6 hours)</b> |
| <b>Module 2: Introduction to GenAI</b>           | <b>(4 hours)</b>  |
| <b>Module 3: GenAI in Decision-Making</b>        | <b>(4 hours)</b>  |
| <b>Module 4: GenAI for Presentations</b>         | <b>(4 hours)</b>  |
| <b>Module 5: GenAI in Marketing</b>              | <b>(4 hours)</b>  |
| <b>Module 6: GenAI for Coding &amp; Analysis</b> | <b>(6 hours)</b>  |
| <b>Module 7: GenAI in Strategic Planning</b>     | <b>(3 hours)</b>  |
| <b>Module 8: GenAI for Innovation Management</b> | <b>(3 hours)</b>  |
| <b>Module 9: Risks/Ethics of GenAI</b>           | <b>(4 hours)</b>  |
| <b>Module 10: GenAI and Public Policy</b>        | <b>(2 hours)</b>  |

Scan to register



Limited Seats!!!!  
Fee non-refundable  
**REGISTER NOW!**

Last date to  
register:  
Feb 20, 2026

### COORDINATORS

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March: 7, 8, 14, 15 21, 22, 28, 29  
April: 4, 5, 11



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